

YOUR BRAND. OUR TRACK. MAXIMUM EXPOSURE.

Elevate your business with hoarding signage at Cambridge Raceway!



WHY HOARDING SIGNAGE?

Prime Visibility.

Positioned on the outside of the track, your brand will be seen by thousands of attendees, with prime exposure on Trackside TV, ensuring your business gets noticed.

Guaranteed Exposure.

Your hoarding sign will appear **2-3 times per race** on Trackside TV, offering **656 to 984 features per season**.

That's high-traffic visibility, reaching both event attendees and TV viewers!

Community Reach.

Cambridge Raceway attracts a wide demographic—from passionate racing enthusiasts to corporate groups. This is your chance to engage with a diverse and dynamic audience.

Flexible Options.

Choose from **10m, 20m, or 30m** hoarding sizes, based on your brand's needs and goals.

AMPLIFY YOUR BRAND WITH EVERY RACE!

Situated on the back straight fence - visible from all key spaces around our venue - your brand will stand out not only on race days but at every event hosted at the Cambridge Raceway. Whether it's a corporate function or a thrilling race night, your business will be front and centre for thousands of visitors.

THE CAMBRIDGE RACEWAY ADVANTAGE.

- **41 race meetings per season:** More races, more exposure!
- **Over 15,000 event attendees per year:** Reach a local and regional audience.
- **TV Coverage:** Your brand will be showcased on Trackside TV, ensuring maximum visibility during race events.

INVESTMENT & DETAILS.

Hoarding Sign Investment Options for 2024/25 Season

Choose Your Level of Exposure. Our track hoardings come in three different sizes, offering flexible investment options to suit any business. Maximise your exposure with the size that fits your brand's ambitions.

Hoarding Size	Initial Setup (Printing & Installation)	Annual Rental (From Aug 1st 2025)
10 Metre	\$2,100 + GST	\$1,500 + GST
20 Metre	\$4,200 + GST	\$2,000 + GST
30 Metre	\$6,300 + GST	\$2,500 + GST

SPECIAL OFFER.

Complimentary rental until August 1st 2025

For businesses who sign up for the 2024/25 season, rental is complimentary until August 1st 2025 as a sign-on bonus! You'll only need to cover the printing and installation fees.

Don't miss out on this unique opportunity to get your brand noticed. Join us at Cambridge Raceway for the 2024/25 season and beyond!

CONTACT US.

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